# **Ultimate Goals and Strategic Executive Objectives**

## The First Goal: To Develop the Institutional Capacity of the Faculty to Become a Unique Center of Expertise

- 1. To draw up a realistic and flexible strategic plan
  - 1.1. To draw up the strategic plan.
  - 1.2. To ratify the strategic plan.
  - 1.3. To review and update the strategic plan periodically.
- 2. Human development and improvement of the academic and administrative organizational structure
  - 2.1. To improve the organizational structure to cope with the strategic plan and to accomplish mission of the Faculty.
  - 2.2. To update the existent job specification.
  - 2.3. To develop human resources to help them acquire performance skills to be able to meet job specifications.
  - 2.4. To establish criteria for choosing academic administrative leaders and to ratify these criteria.
  - 2.5. To provide Quality Assurance Unit with financial and human resources needed for fulfilling its tasks.
  - 2.6. To create a unit for crises management and to identify its tasks and methods of work.
- 3. To establish and operate an electronic information system at the Faculty
  - 3.1. To establish a multidimensional electronic information system.
  - 3.2. To create an electronic site of the Faculty and to update it periodically.

- 3.3. To establish information network at the Faculty that is connected to University information network and to the internet.
- 4. To establish and activate ethical and fair professional regulations
  - 4.1. To devise and ratify a code of ethical professional conduct for the Faculty.
  - 4.2. To disseminate the ethical code among all categories at the Faculty.
  - 4.3. To set up a mechanism for activation and applying the code of ethical professional conduct.
- 5. To raise the level of academic performance
  - 5.1. To establish a flexible mechanism for following up, assessment and documentation.
  - 5.2. To develop the scientific journal of the Faculty.
  - 5.3. To activate e-learning and to turn a number of courses into electronic form.

# The Second Goal: To Improve Quality of Graduates to be Suitable for Labor Market Requirements

- 6. To develop courses in a way that achieves national and specific academic standards
  - 6.1. To check that graduates' specifications match both Faculty mission, and the specific and national standards.
  - 6.2. To review modifications of academic courses needed to make them suitable for both Faculty mission and the academic standards.
  - 6.3. To create an assessment system that does not allow a student to pass unless he meets the academic standards at an acceptable degree.
  - 6.4. To complete equipment of labs.
  - 6.5. To develop and update systems of evaluation and exams.

### 7. To offer modern educational resources

- 7.1. To provide halls with electronic presentation systems.
- 7.2. To provide Faculty library with modern variable books and electronic resources.
- 7.3. To train faculty members and their assistants in the latest teaching methods and to use modern methods of education.
- 7.4. To turn 20% of academic courses into electronic ones.
- 8. To establish continuous relation between the Faculty and graduates
  - 8.1. To create Alumni Association at the Faculty.
  - 8.2. To organize a periodical conference of employment at the Faculty and to invite concerned parties to it.
  - 8.3. To keep complete records about graduates and to update them constantly.
  - 8.4. To conduct graduates' questionnaire about feasibility of the education they got at the Faculty.
  - 8.5. To consider introducing other programs if graduates' questionnaire shows that they are needed.
  - 8.6. To study graduates' future training needs for their current career and to create training programs to meet those needs.

## The Third Goal: Development of Scientific Research at the Faculty

- 9. To develop and enhance research activities at the Faculty
  - 9.1. To make questionnaire of beneficiaries of academic research and recent theories in researched topic.
  - 9.2. To modify research plan of the Faculty so that it can match results of beneficiaries' questionnaire.
  - 9.3. To activate special units to provide self-resources for financing scientific research.

- 9.4. To amend bylaws of special units so as to allocate a part of its income for support of scientific research at the Faculty.
- 9.5. To develop the scientific journal of the Faculty.
- 9.6. To encourage publishing papers in international scientific journals.
- 9.7. To publish papers of PhD theses before formation of judgement and discussion committee.

# The Fourth Goal: To Activate the Role of the Faculty in Community Service and Environmental Development

- 10. To draw up a plan for community service
  - 10.1. To conduct a study on the services needed by community and which the Faculty can offer through establishment of specialized unit to study these needs.
  - 10.2. To make a plan that helps the Faculty meet community needs.
  - 10.3. To activate the research plan of the Faculty and to modify it to satisfy community needs.
  - 10.4. To activate the role of experiments and research centers and to offer ratified training courses at the Faculty.
  - 10.5. To establish a mechanism to allow participation of representative of authorities we need to cooperate with.
  - 10.6. To plan for and to implement propaganda campaign to disseminate awareness about the services offered by the Faculty to the surrounding community.

- 10.7. To organize an annual conference on community service at the Faculty.
- 10.8. To stimulate activities of the existent special units.
- 10.9. To found new special units that can offer needed services.
- 10.10. To reconsider financial and administrative bylaws of the special units to make them more capable and more flexible to serve the surrounding community.